

PROJECT NAME		DATE	
PROJECT DESCRIPTION		CLIENT	
DOCUMENT DIMENSIONS		DOCUMENT PAGE COUNT	

COVER

STOCK				Recycled?			
SIZE	Height Flat		Width Flat				
	Height Final		Width Final				
INK	N/A		Black Only		4 Color		PMS (Quantity?)
	Metallic		Metal FX		Other		
BLEED	Yes		No				
COVERAGE	Light		Moderate		Heavy		
PRINTS	Single Sided		Double Sided				
BINDERY	Pocket(s)		Height		Width		
	Scoring & Folding						
OTHER	Glue (Yes)		Glue (No)				
	Diecuts		Die Size				
	Emboss/Deboss		Die Size				
	Foil Stamp		Die Size				
	Engraving		Die Size				

INTERIOR

STOCK				Recycled?		Number of Pages	
SIZE	Height Flat		Width Flat				
	Height Final		Width Final				
INK	N/A		Black Only		4 Color		PMS (Quantity?)
	Metallic		Metal FX		Other		
BLEED	Yes		No				
COVERAGE	Light		Moderate		Heavy		
PRINTS	Single Sided		Double Sided				
BINDERY	Saddlestitch (side)		Saddlestitch (top)				
	Wire-O (side)		Wire-O (top)				
	Perfect		Scoring & Folding				
OTHER							

HOW MANY VERSIONS		PRINT QUANTITIES (PER VERSION)		TOTAL PRINT QUANTITY	
DELIVERY LOCATION					
ESTIMATE REQUESTS	1				
	2				
	3				

DESIGNER		ESTIMATOR	
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